

indē

HOME REMODELING



VIEW OUR FEATURED KITCHEN

**LEARN HOW TO CARE FOR
HARDWOOD FLOORS**

**SEE WHAT'S INSPIRING
OUR DESIGNERS**

Spring 2014

ISSUE
No. 1

indē **CONTENT**



4 **MARCH FEATURED KITCHEN**

8 **CURRENT TRENDS**

10 **CLEANING TIPS**

12 **WHAT'S NEW AT INDE**

15 **SOURCES**

FEATURED KITCHEN

This issue's kitchen brings contemporary elements
to a classic kitchen.



TREATING YOUR FLOORS

Hardwood floors make kitchens look fabulous.

INDE NEWSLETTER No. 01 · MARCH 2014 · Year 1 · Digital Issue **CONTRIBUTORS** Danielle Barnes - Design Consultant, Jake Gross - Jr. Creative Designer, Nicole Gutzmer - Design Associate, Christine Torregrossa - Design Consultant **PHOTOS** Jake Gross, unless otherwise cited **FOR** The Indē Studio.

indē
INTUITIVE DESIGN

WELCOME

Spring with the first newsletter from The Inde Studio.

Spring is about renovations, being inspired to create beautiful and comfortable homes that speak to our families and us. It is the time to freshen, brighten and design new spaces. At Inde we want to inspire our clients to fulfill their design dreams. To provide you with a starting place to go for new ideas, trends and a way to see those creative ideas implemented throughout Rochester. What drives design? The colors that make us passionate, the craftsmanship that makes us proud, and the

classic timeless results we will live in for years. No matter what sparks your creative spirit may this be the beginning of a place to always be inspired!

Happy Renovating!

DANIELLE BARNES
Design Consultant



STAINLESS STEEL

Appliances like the refrigerator and stove give this kitchen a contemporary look.

SIMPLE YET DYNAMIC

Classic and contemporary is not an easy style to pull off, but you can make it look easy.

With all the online resources available like Pinterest and Houzz at your disposal, deciding on what kind of kitchen you want can be a daunting task. For the homeowner the design wasn't the most important decision to make – the overall functionality and layout were.

The goal was to improve functionality, and make it family oriented. They wanted to keep the kitchen classic, with a twist of contemporary. A design that makes a statement, yet remains timeless.

TEXT
DANIELLE BARNES
JAKE GROSS
PHOTOS
JAKE GROSS

PROJECT DETAILS:

LOCATION

Pittsford, NY

LENGTH

6 weeks

MAJOR SELECTIONS:

CABINETS

Wellborn Select
Full Overlay
White Painted Maple

FAUCET

Delta Leland Pull Down Faucet
Arctic Stainless

BACKSPLASH

Glass and Marble blended mosaic

APPLIANCES

Samsung
Samsung Energy Star

WALLS

Sherwin Williams
Morning Fog
SW6255

BAR STOOLS

Provide enough seats for a family gathering, or just for a quick meal.

LOOKING FOR SOMETHING NEW?

Wire baskets are a fun new look for storage!

Due to the original style, there were some immediate and evident changes. The kitchen felt closed off from the rest of the house. It was important to the homeowner be able to see the

BELOW

Raw edge maple shelves create beautiful open storage.



kids wherever they were playing. This led to major changes of moving the sink to face the window, and the removal of a wall between the dining room and kitchen. Appliances were rearranged to make a more efficient working area, placing the refrigerator stove, and dishwasher together kept the work flow efficient.

Now that there was much more open space, the kitchen needed to be able to support large family gatherings.

THE ISLAND

The counter top is honed absolute black granite, which gives

it a smooth look and feel similar to soapstone. One of granite's best characteristics is the ability to typically withstand whatever you can throw at it.

With the new kitchen elongated and more open, seating along one side makes the best use of the space. When considering seating, it is important to make sure you pick the right kind of chair. The three choices most picked from are counter, chair and bar-height seating. To best keep the space between island and wall, counter stools without a back were the perfect choice so they can be tucked underneath the overhang





to get the most of the walkway.

Keeping in line with current trends, this kitchen utilizes several space saving features. There is a pull out garbage drawer which keeps the smell away from your food and other activities. A sleek stainless steel apron front sink makes clean up a breeze, and open shelving is perfect for recipe books.



OPEN STORAGE

Bringing open storage into the kitchen helps to make the space feel less utilitarian and more functional. The raw-edge maple shelves are not only easy to install, but they help echo the beautiful oak floors. Having open storage can provide a lot of flexibility when rearranging and redesigning in the future. Anything from dishes (pictured below), to appliances can be used as functional decoration.

ABOVE

Under-cabinet LED lights are an easy way to bring task lighting into the kitchen.

The butcher block counter top brings an element of warmth and functionality to any kitchen. Easy to maintain and care for, butcher block is a great option for families with young ones, or for those who want a premium look without a premium price.

BELOW

Open storage allows you to show off your dinner ware.

STOVE TOP

Durable and stylish were two keywords kept in mind while making selections for the

stove area. The backsplash is a blended mosaic pattern of glass and marble, easy to change or reuse when a new trend or style comes along. All of the Samsung appliances are stainless steel, helping to balance the mosaic texture, keeping the kitchen clean and light.

Complemented by the Wellborn Select cabinets, large pot drawers flank either side of the stove keeping the tools close, so there won't be any more running around the kitchen! Cup pulls on the cabinets play into the classic traditional feel of the shaker door style.



ATMOSPHERE

Morning Fog, the wall color by Sherwin Williams, brings together the smooth stainless steel appliances, and has enough warmth to blend with the oak flooring and natural wood shelving. The hue of the paint color also makes for easy redecorating, whether to keep in line with a current trend, or to just spice things up.



”

Our designer was great! She was able to blend both our design tastes and needs into a functional, classic kitchen!

Adding ambiance to the space are the Edison style light bulbs (shown encased in clear glass designer pendants), are a special feature chosen by the homeowner to show off a flair of contemporary style.

From an old and outdated 1960's kitchen to a classic contemporary living space, transforming your kitchen can be easy and fun. To see before and after pictures for this kitchen visit theindestudio.com and click on Kitchens. ■



BEFORE PHOTOS

SEE ADDITIONAL PHOTOS ONLINE



The natural colors of the walls and floors compliment the outside landscape.

CURRENT TRENDS



Italian kitchens create space you want to spend long stretches of time in.

ONE of the trademark features of Italian kitchen design is color. Natural hues and the vibrant colors of the Mediterranean Sea, and Tuscan landscapes are often featured. Shades like terra-cotta depict the relaxed and elegant Italian lifestyle.

When it comes to surfaces like floors, counter tops and backsplashes, a more natural appearance is generally preferred in Italian-style kitchens. Matte counter tops in stone or granite, floors in terracotta tile or



slate, and backsplashes in unique mosaic designs are all quite common.

Lighting for Italian kitchens tend to reflect a bright and airy design, with lots of natural light. Other common sights in Italian style kitchens are exposed wood ceiling

beams, and cabinets made from high quality distressed natural woods. ■

MESSAGE CENTERS

TO FIT your lifestyle designed for functionality with many options, message centers are perfect options. Taking up virtually no extra space, you can hide and organize things you don't want to clutter your counter tops or furniture. Some of the more popular items stored are house and car keys, mail, pens and pencils, and even magazines.



SPRING COLORS

2014 color trends can create the perfect atmosphere.

COLOR trends for this spring are showing up everywhere! Blues, violets, and orchids are all shaping up to be the top three. They all create a calming yet luminous atmosphere perfect

for any kitchen. When selecting color make sure to pick the ones that will best accent your kitchen! Light blues can help make the kitchen cool and comfortable. An accent wall painted

with an orchid can create a room with a fresh attitude.



GO GREEN

INDUCTION COOKING Energy efficient cooktops are functional and sleek. An induction cooktop has no open flames and generates heat directly into compatible pots or pans, making it more efficient than gas.

COOL PRODUCT


Technology enters the kitchen.

TABLETS are becoming the newest kitchen gadget. Designed for the modern chef, the Belkin Kitchen Cabinet Mount keeps your tablet securely mounted in the kitchen so it's accessible as you cook, clean, or eat. This mount has a

commercial-grade adjustable clamp that grips securely to all standard cabinets and is easy to install. It does not require any tools or permanent installation. Simply remove it as you wish and it's compact enough to fit easily in a silverware drawer.

View it on Amazon [▶](#)



A photograph of a kitchen floor made of Brazilian cherry hardwood. The floor is composed of long, narrow planks with a mix of light and dark brown tones, showing a natural wood grain. In the background, white kitchen cabinets and a stainless steel Bosch dishwasher are visible. The lighting is bright, highlighting the texture of the wood.

Brazilian cherry hardwoods have a range of deep hues excellent for classic white kitchens.


STAY TOUGH WITH HARDWOOD

Kitchen flooring is becoming more important as homeowners look to fuse more than one living space.

Hardwood floors will never go out of style. The boards you choose can give your space a natural feeling, one you can not get with standard tile or laminates. We have noticed that many more customers are requesting hardwood floors to expand past their kitchen, and into

other living spaces like family rooms and dining rooms.

Seeing your fresh, new hardwood floors installed is a beautiful feeling. As we install them more and more, customers continue to ask us the best way to care and maintain them. With a good spirit and some elbow grease, your floors can stay like new for years. ■

See this kitchen online 

TEXT
CHRISTINE TORREGROSSA
JAKE GROSS



THE FIRST STEP

Taking off boots or shoes before entering will prevent dust and other dirt from scratching.



DUST BE GONE

Dusting weekly, or biweekly will help pick up the small stuff.



CUSHION YOUR LEGS

Keeping furniture pads on chairs will help prevent scuffing and deep scratches.



WIPE UP SPILLS

Wiping up any spills as they happen will prevent standing water stains.



GRIME OVER TIME

For a deeper cleaning (maybe every spring) use a wood cleaning product for built up dirt.



TIE THE ROOM TOGETHER

We recommend rugs for high traffic areas.



KEEP PETS TRIM

Make sure your furry friend's nails are trimmed! They make tiny scratches in varnish over time.



CLEAN CAREFULLY

Ammonia, detergents, bleach, abrasive cleaners, and acids will cause damage to the wood.





WHATS NEW

Its time for a little spring cleaning, and we have updated our studio with a fresh new look with Showplace Heritage CF styled cabinets!

Come visit our studio and take a look! [▶](#)

Events

We will be hosting the very first **FREE** open house in our studio, **Saturday April 5th, from 1-3:00pm**. Pre-register for a one-on-one consultation with one of our designers. Bring photos of your kitchen or bath, and our designer will walk you through different remodeling options. We will inspire you!

Plus, enter a drawing to win one of two \$1500 gift certificates with Inde towards a new full kitchen or bath remodel!

Register here. [▶](#)

STUDIO HOURS

Sun	M - W	TH	F	Sat
Closed	9-5 pm	9-7 pm	9-5 pm	10-3 pm



DON'T MISS THE NEXT ISSUE!

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WWW.THEINDESTUDIO.COM

WE ARE MONROE COUNTY'S FINEST TEAM OF KITCHEN AND MASTER BATH REMODELERS, FROM DESIGN TO DELIVERY. We invite you to stop into our 5,000 square foot showroom and get some ideas for your future kitchen remodel. Our expert kitchen designers will give you a tour around our showroom to show you a variety of kitchen and

bathroom displays. Come and see all that inde has to offer; kitchen and bath layouts, cabinets, countertops, lighting, plumbing, flooring, tile all under one roof – you are sure to get some great ideas! Stop in to learn the latest styles and newest trends in kitchen design. For a one-on-one consultation with our designers call **585-249-8100**.

SOURCES

Photos

5 **"PAINT STROKE"**

http://www.123rf.com/photo_851940_natural-brush-strokes-created-from-real-ink-strokes.html

8 **"ITALIAN KITCHEN"**

(LARGE IMAGE) <http://www.pinterest.com/pin/292382200777681379/>

(SMALL TOP, SMALL BOTTOM, ARTICLE IMAGE)
<http://lakbermagazin.hu/hazak-enteriorok-otletek/1387-hamisitatlan-olasz-mediterran-villa-elegans-modern-reszletekkel.html>

9 **"SPRING COLORS"**

<http://www.pinterest.com/pin/31666003600699446/>

9 **"COOL PRODUCT"**

<http://www.amazon.com/Belkin-Kitchen-Cabinet-Tablet-Mount/dp/B005NHR6KM/>

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11 **"KEEP PETS TRIM"**

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11 **"CLEAN CAREFULLY"**

<http://www.pinterest.com/pin/110056784617116294/>

Content

8-9 **CURRENT TRENDS**

Various texts from the "Current Trends" page borrow content from HGTV articles about similar topics.