

# INDEX



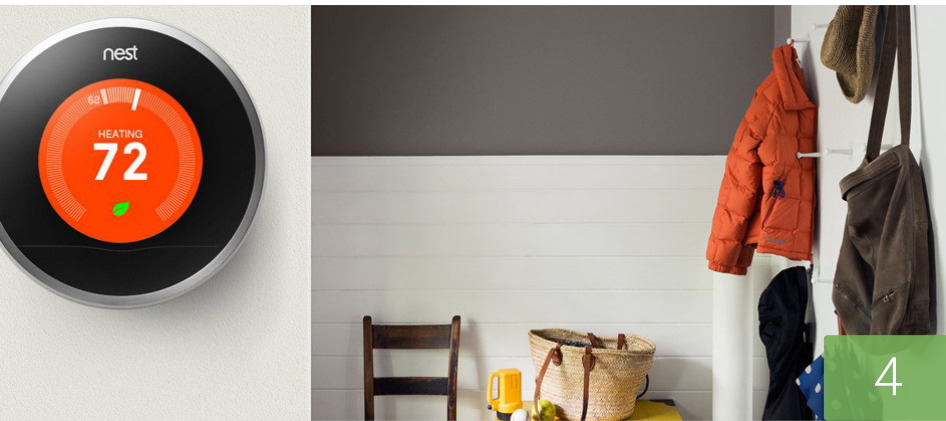
*Smart Home Products*

*Kitchen & Bath Ideas*

*Before  
Afters &*

Spring  
2015  
**ISSUE**  
No. 4

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Take a look at the newest smart home gadgets!

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A look at the pros and cons of several popular smart home products.

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We proudly work with local builders over the Greater Rochester & Finger Lakes areas. See newly built homes ready for move in!

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## BEFORE & AFTER

See some before and after photos from two recently completed kitchens!





*DeWils*

Manhattan style from the Designer Collection shown in Cherry with Cinnamon stain and Heirloom White paint on maple.

**By:** Abby Perkins**From:** ProRemodeler.com**Date:** March 2015

# GOOD, BETTER, BEST

A look at pros and cons of several smart products.

**A**dvancements in home automation technology provide consumers with added convenience and have dramatically lowered home energy costs. But with so many brands on the market, it can be tough to know which ones are most effective.

We look at six products to find the pros and cons of each.

## SMART THERMOSTATS: NEST VS. HONEYWELL PRESTIGE HD

Today's smart thermostats allow consumers to remotely control the temperature in their homes and to also provide

real-time energy consumption data, rendering programmable models obsolete.

There are dozens of smart thermostats on the market, but the two top contenders are the Nest and the Honeywell Prestige HD (below). Retailing for \$249, the Nest

Learning Thermostat (right) has a unique, sleek design and an easy-to-use interface, making it a great choice for those who are new to smart thermostats. The thermostat collects user behavior data, learning the user's lifestyle and preferences, so that it can automatically adjust to schedules and habits and make recommendations for energy savings. The Nest uses Wi-Fi to monitor outside temperatures and weather forecasts and can alter internal conditions accordingly. It can easily be controlled from most smart phones, tablets, and computers, and a free Nest Mobile app for iOS and Android provides additional control and information. On average, Nest users can expect to reduce their energy costs by around 20%. The thermostat has a limited two-year warranty.

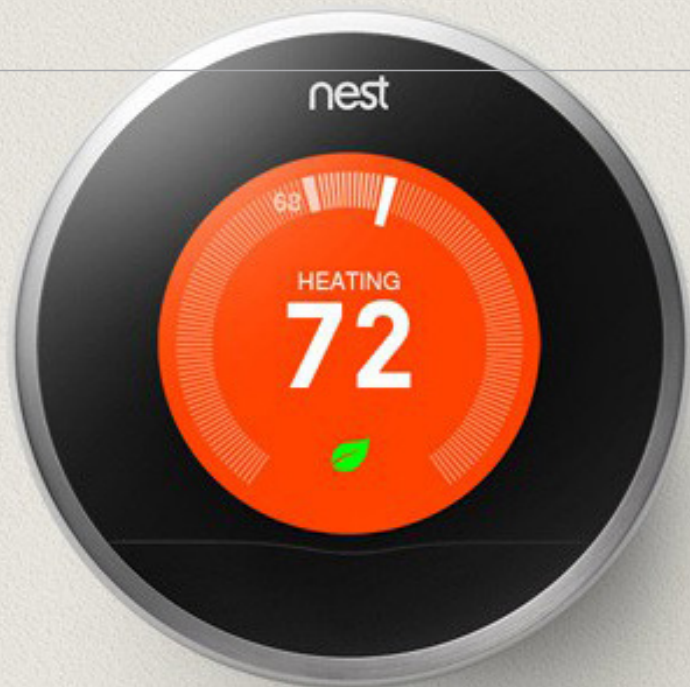
The Nest's main drawback is that even though it features a design with interchangeable skins and screen savers, the

**BELOW** ↻

**The Honeywell Thermostat allows you to easily reset the whole system.**







**↑ ABOVE**  
The nest can be installed without calling a professional.

overall interface can't be altered much or extensively customized. The Honeywell Prestige HD smart thermostat is a device more reminiscent of a traditional programmable thermostat.

Priced at about \$385 retail, the Prestige HD is slightly more expensive than other smart thermostats on the market, but it has a five-year warranty and offers some features that make it worth the added cost. For instance, an "override" option allows users to easily reset the system—either temporarily or permanently. The Prestige HD

has a full-color display and tri-lingual functionality and, like the Nest, uses Wi-Fi to read outdoor temperatures and humidity. Also, like the Nest, it comes with a large touch screen that's easy to navigate both day and night.

Where the Prestige HD falls short is in its ability to produce a tailored response through smart programmability. Instead of automatically learning a user's schedule and habits, those variables must be manually entered into the Prestige HD.

## SMART SWITCHES: BELKIN WEMO VS. TCP CONNECTED

For homeowners looking to cut electricity costs and have more control over energy use, installing smart light switches throughout the home can make a significant difference. Let's compare two popular options: the **Belkin WeMo** and the **TCP Connected**.

Belkin WeMo (above) is the most well-known in smart light switches. This product starts at around \$50 retail per switch, though users will need





← LEFT

**WeMo makes it easy to set up schedules for lights around the house.**

## SMART MONITORS: BIRDI VS. CUBESENSORS

These devices monitor several indoor air components, such as humidity, barometric pressure, and carbon monoxide level.

The Birdi smart air-quality monitor starts at \$119 retail and comes with a variety of features that homeowners will find useful, such as a built-in drop camera that automatically starts recording when an alarm sounds.

The device monitors multiple factors affecting air quality, including soot, carbon monoxide, and smoke. It also measures pollution levels, allergens, and dust in the air, providing users with detailed reports.

The biggest benefit? Unlike a traditional smoke detector or air-quality monitor, Birdi sends alerts to connected tablets and smartphones, so users can stay aware of air-quality conditions even when they're away from home. It works over Wi-Fi and links to home phones via the Internet, which means it can make emergency calls via land line. The only major downside is that the Birdi doesn't have the ability to monitor ambient light and sound pollution levels, which its competitor, CubeSensors, does.

CubeSensors start at \$299 plus shipping (includes two cubes with

→ to purchase separate smart light bulbs as well.

The switch is simple to use and connects through a home Wi-Fi network. A free app, available for both Android and Apple devices, allows the user to turn lights on and off remotely. It's also easy to set schedules for lights around the house, and the switches come with an "away mode" option for when users are traveling.

Unfortunately, the WeMo isn't equipped with dimming capability, which can be a negative if you have dimmers already installed. The Connected by TCP light switch system is more geared toward a limited budget. It's possible to find a starter kit (which comes with switches,

bulbs, and remotes) retailing for less than \$50, and replacement bulbs are around \$20 each.

With one system, users can control up to 250 light bulbs from their Android or iOS smartphone, making it an option for homes and offices. The system can work over home networks, local area networks (LANs), or wide area networks (WANs).

On the other hand, Connected by TCP lacks many of WeMo's features, such as color-changing options and other types of customization. Still, it's a great, budget-friendly choice for those who want to explore smart light switches without spending a lot.



→ USB cables, 1 base station with power adapter and Ethernet cable) and retail for as high as \$599 plus shipping for six cubes.

The cubes have a sleek design and come in packs of multiple separable cubes, allowing for more accurate measurement and reporting of air-quality stats around the home including carbon dioxide and VOCs. There's no complicated installation, and to use it, homeowners simply pick up the cube and shake it for a reading. Air quality is instantly assessed and a red light glows if there are any issues. An app houses all the data for each cube, so users can see what needs to be

adjusted. CubeSensors measure air temperature and humidity, pressure, light, and noise to help users monitor their indoor environment.

The downside is that CubeSensors can get to be quite pricey, since multiple cubes may be required in larger homes. They also fail to provide the same data and detailed reports as the Birdi monitor. ■



↑ ABOVE

**Birdi monitors multiple factors affecting air quality, including soot, carbon monoxide, and smoke.**



← ↙ BELOW LEFT

**CubeSensors track more than just air quality, including humidity, noise, pressure, light, and temperature.**

↓ BELOW

**Birdi monitors multiple factors affecting air quality, including soot, carbon monoxide, and smoke.**



# INDE WORKS

— WITH YOUR LOCAL BUILDERS —

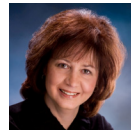
We are proud to help build some of the best and newest homes in the Greater Rochester Area! We work with several local home builders who have a steady number of homes that are move-in ready, meaning that they are already built and ready for you to move in! Contact the appropriate Salesperson about pricing and additional details for each home.



Wilshire Hill, Pittsford NY

## 3 Escena Rise

This new model home in Pittsford is very near completion! To view more information about the model home call Joyce Forte, or visit [WilshireHillHomes.com](http://WilshireHillHomes.com).



Joyce Forte

585-249-8180

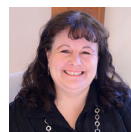
[jaforte@pmhomes.com](mailto:jaforte@pmhomes.com)



Silverton Glenn, Victor NY

## 6959 Silverton Glenn

3 Bdrms plus bonus room, 2 1/2 Baths; 13 course basement with 2 Egress windows; Upgraded Kitchen with Granite counter tops; Hardwood Flooring in Kitchen, Great room, foyer & Gathering room; Situated in woodlands setting.



Lori Rivet

585-742-2110

[lori.rivet@morrellbuilders.com](mailto:lori.rivet@morrellbuilders.com)





Silverton Glenn, Victor NY

## 6953 Wyndham Hill

2 or 3 Bedrooms, 2 Baths; 13 course basement with 2 Egress windows; Hardwood Flooring in Kitchen, Great room, foyer & Gathering room.



Lori Rivet

585-742-2110

[lori.rivet@morrellbuilders.com](mailto:lori.rivet@morrellbuilders.com)



Lakewood Meadows, Canandaigua NY

## 5211 Whitecliff Drive

3 Bdrms plus bonus room, 2 1/2 Baths; 13 course basement with 2 Egress windows; Upgraded Kitchen with Granite counter tops; Hardwood Flooring in Kitchen, Great room, foyer & Gathering room.



Steve Rising

585-745-5793

[steve.rising@morrellbuilders.com](mailto:steve.rising@morrellbuilders.com)



Lakewood Meadows, Canandaigua NY

## To Be Built - 2016 Sq. Ft.

This home will be ready by June 2015! Contact Steve Rising for more information. Home pictured is just a representation, but it is based on a similar floor plan.



Steve Rising

585-745-5793

[steve.rising@morrellbuilders.com](mailto:steve.rising@morrellbuilders.com)



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# INDE SPRING SALE

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consultation

**FREE**

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**50%**

off wood upgrade for Showplace cabinets

**DeWils Cabinets**

All wood species are the same price

Take advantage of our spring sale until

**June 30th, 2015**





# BEFORE

Photos from recently completed kitchens.





AFTER





BEFORE



AFTER



**Kitchen Designer:**

Mary McCarthy

**Phone:**

585-249-8105

**Email:**

mary.mccarthy  
@theindestudio.com

1. Wellborn Select, Prairie Style Doors
2. Customizable dish/bowl insert
3. Precious Gems - Ravenna Stone/Glass medley
4. FCS corbels
5. Astoria Granite
6. Cabinet tray divider









AFTER



BEFORE



BEFORE



**Kitchen Designer:**

Anne Procopio

**Phone:**

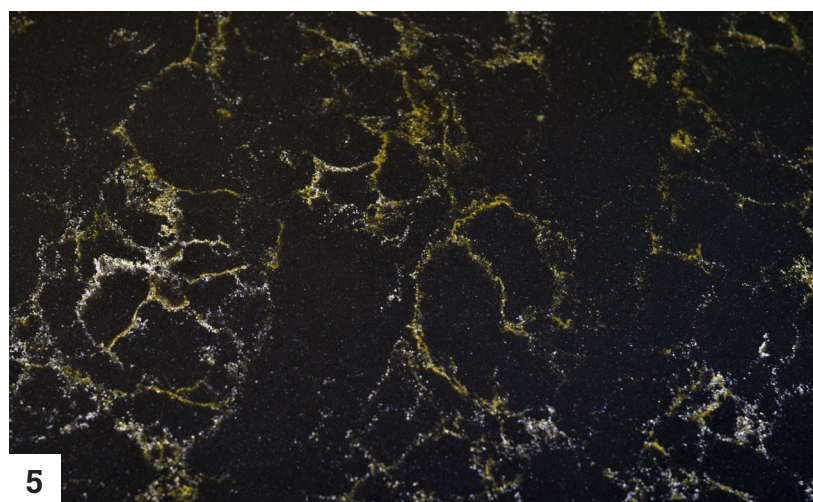
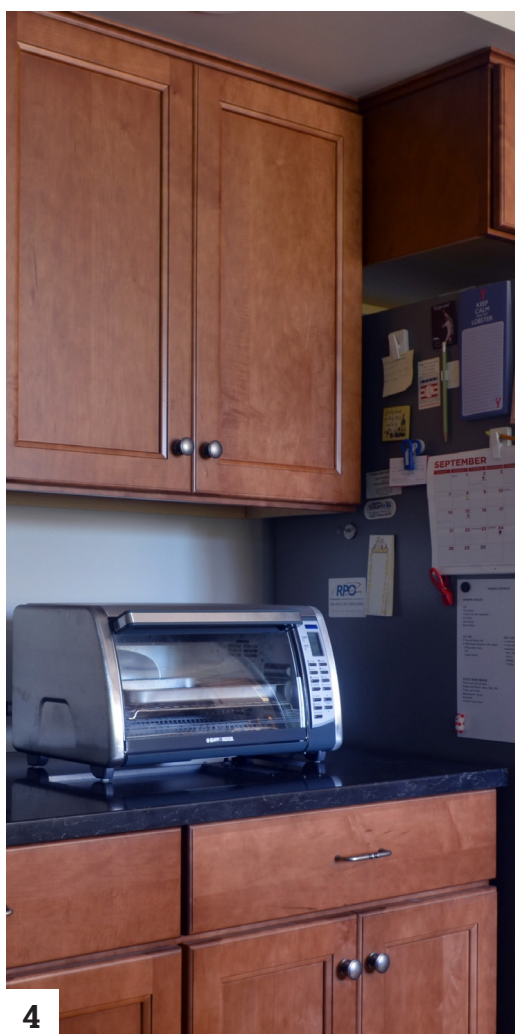
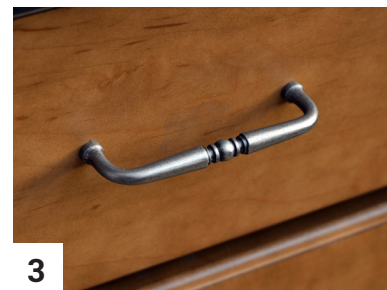
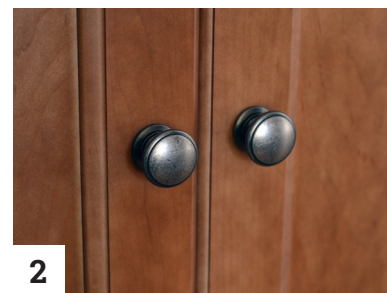
585-249-8137

**Email:**

anne.procopio  
@theindestudio.com

1. Ayers Rock Field Tile
2. Baer Weathered Nickey Knob
3. Baer Weathered Nickey Pull
4. Wellborn Premier - Henlow Square
5. Silestone Quartz - Doradus
6. Sears Appliances





# Bath Ideabook

## Each Season

we compile a few products, gadgets or otherwise we find from customers, or when doing our research! Take a look and see what's new for this season!

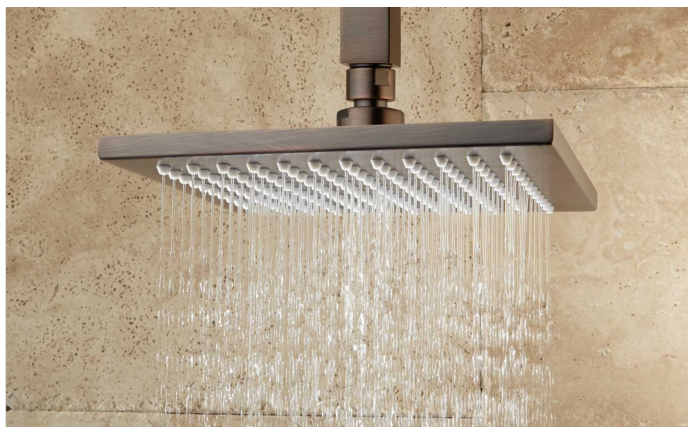


## TOWEL WARMER

➔ SOLD BY: SIGNATURE HARDWARE

Complete your master bath in style and luxury Towel Warmer. Crafted of durable stainless steel, it allows you to hang multiple towels or wet clothing. This electric towel rack conveniently mounts to the wall and features a hardwired design for fresh and dry towels whenever you need them.





### SHOWER RAINHEAD

➔ SOLD BY: LACAVA

⬆ SOLD BY: SIGNATURE HARDWARE

Enjoy a shower that simulates the soaking deluge of a warm summer downpour. This contemporary style shower head features innovative Katalyst air-induction technology, which efficiently mixes air and water to produce large water droplets and deliver a powerful, thoroughly drenching overhead shower spa experience.



### BATHTUB CADDY

➔ SOLD BY: GONEREADING.COM

You will find ample space for holding toiletries and other bath accessories with a Tub Caddy. A golden color and earth-friendly material makes this a natural accent with modern appeal. They also come in metal such as brass, steel etc.



## GEOMETRIC TILE DESIGN

←↻↑➡ SOLD BY: DAL TILE

The use of lines and geometric shapes in the bathroom is an up and coming trend in 2015. It creates an interesting design that holds the eye and the mind.

## VERTICAL GARDEN / GREEN WALL

➡ FOUND ON: [HOZZ.COM](http://houzz.com)

Invite nature into your bathroom with an accent wall decorated in plant life. Living walls are a trend that's on the way up. These vertical gardens further increase the sentiment of health and well being in the bathroom.





# Kitchen Ideabook



## PERSONALIZED ROLLING PINS

↔ FOUND ON: [ETSY.COM](#)

This wooden rolling pin is engraved with text and icons. It embosses perfectly your cookies, pies, fondant with a personal message. What an original way to decorate your pastry in just one moment!





## ROK ESPRESSO MACHINE

↑ **SOLD BY: ROK**

Just as beauty is in the eye of the beholder, perfectly brewed espresso is a matter of taste. From a British company called Rok comes a non-electric espresso maker that puts the power completely in your hands so you can make each cup just the way you like it.

## DELTA TOUCH20 FAUCET

→ **SOLD BY: DELTA**

Classical design combines with modern technology. Touch activated faucet featuring Touch20 lets you turn the faucet on and off with just a touch anywhere on the spout or handle.







## SMOKE GLASS ISLAND LIGHTING

↓ FOUND AT: [HOZZ.COM](http://houzz.com)

Uttermost's light fixtures combine premium quality materials with unique high-style design. Textured smoke glass. Includes antique style 5-40watt bt58 Edison bulbs.



## CHALKBOARD BACKSPLASH

↑ FOUND ON: [HGTV.COM](http://hgtv.com)

If you think all work and no play can make a backsplash dull, there are plenty of ways to bring a light touch into a hardworking kitchen. The best part? When you want to change the message or clean things up, just wipe the chalkboard clean

## RACKPACK

→ SOLD BY: [RACKPACK](http://rackpack.com)

The Rackpack is a wine box and storage rack in one. Made of pine by an Amsterdam-based design group called KnowIdea, the Rackpack makes a great alternative to wine gift bags. It can be reconfigured several different ways for storing three, six, or even 12 bottles of wine.





Everyone at Inde would like to congratulate Mary McCarthy, who is expecting her first child this month!

We all wish you the very best in your new adventure, as well as your speedy return!

– The Inde Family :)



SPOTLIGHT ON:

**Mary  
McCarthy**

**Hometown:** Fairport, New York

**Experience:** 10 years

**Hobbies:** Fishing, DIY Projects, Baking

**How did you get into the business?**

In college I majored in Industrial Design and at the same time I worked at Home Depot. Once I graduated I pursued the kitchen and bath department. Eventually I made my way to Inde!

**Where do you get your inspiration?**

It all starts with each client and what their needs are. After we sit down and figure those out, inspiration can come from lots of different sources, but a good portion comes from browsing sites online.



DON'T MISS THE NEXT ISSUE!

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bathroom displays. Come and see all that inde has to offer; kitchen and bath layouts, cabinets, counter-tops, lighting, plumbing, flooring, tile all under one roof – you are sure to get some great ideas! Stop in to learn the latest styles and newest trends in kitchen design. For a one-on-one consultation with our designers call.

## PHOTOS

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- 4 **"HONEYWELL THERMOSTAT"**  
<http://www.amazon.com/Honeywell-THX9321R5030-Prestige-2-0-Thermostat/dp/B008BZ5GXW>
- 5 **"NEST THERMOSTAT"**  
<http://nest.com/>
- 6 **"WEMO"**  
<http://www.belkin.com/us/Products/home-automation/c/wemo-home-automation/>
- 7 **"TCP CONNECTED"**  
<http://www.amazon.com/TCP-Connected-Smart-Light-Starter/dp/B00FN6PHRW>
- 7 **"CUBESENSORS"**  
<https://cubesensors.com/sleep/>
- 7 **"BIRDI"**  
<http://www.ehome-news.de/birdi-smart-air-monitor-mehr-als-ein-smarter-rauchmelder/>
- 18-20 **"TOWEL WARMERS"**  
<http://www.signaturehardware.com/bathroom/towel-warmers.html>
- "LACAVA RAINHEAD"**  
<http://www.houzz.com/photos/120322/Lacava-Minimal-Wall-Mount-Rain-Showerhead-contemporary>
- "SIGNATURE HEARDWARE RAINHEAD"**  
<http://www.signaturehardware.com/bathroom/showerheads/devereaux-ceiling-mount-shower-head-with-square-arm.html>
- "BATHTUB CADDY"**  
<http://gonereading.com/product/bamboo-bathtub-caddy/>
- "GEOMETRIC TILE DESIGNS"**  
<http://products.daltile.com/series.cfm?series=167>
- 21-23 **"PERSONALIZED ROLLING PINS"**  
<https://www.etsy.com/shop/ValekRollingPins>
- "ROK ESPRESSO"**  
<http://www.rokkitchentools.com/>
- "DELTA TOUCH20 FAUCET"**  
<http://www.deltafaucet.com/kitchen/details/9197t-dst.html>
- "CHALKBOARD BACKSPLASH"**  
<http://photos.hgtv.com/photo/modern-chalkboard-kitchen-backsplash>

## **"UTTERMOST ISLAND LIGHTING"**

<http://www.houzz.com/photos/26342787/Uttermost-Everly-5-Light-Smoke-Glass-Island-modern-kitchen-island-lighting>

## CONTENT & COPY

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- 4 **"GOOD BETTER BEST"**  
<http://www.proremodeler.com/good-better-best-smart-technology-home>



